



May 30th, 2012

FOR IMMEDIATE RELEASE

The Zimmer Children's Museum Announces New Exhibit and Extended Hours

Los Angeles, CA – The Zimmer Children's Museum is excited to announce two major changes to its offerings this summer. When the museum re-opens on June 3rd after a week of maintenance, it will unveil a brand new water exhibit and extended hours.

New Water Ways Exhibit

The museum's new Water Ways exhibit focuses on how water connects us all and provides a variety of activity areas for wet and wonderful exploration time! Kids can construct channels for boats and underwater life, create intricate pipe sculptures and fountains and practice watering tree targets with awesome water blasters! The exhibit also features a beautiful original work by acclaimed Los Angeles artist, Burton Morris, called *Building Life*. *The brand-new water ways exhibit was made possible through the generous donation of the Real Estate Principals Organization of The Jewish Federation of Greater Los Angeles.*

Extended Hours

The museum will now be open until 5pm on Fridays, instead of 2pm. In addition to our regular hours, we now offer a Members-Only hour on Friday mornings from 9am-10am. Grandparents are now free on Thursdays instead of Tuesdays.

Tuesday-Friday*: 10am - 5pm

Sunday: 12:30pm - 5pm

Mondays and Saturdays: CLOSED

*SPECIAL HOURS:

Wednesdays, 9am - 10am: VIB Hour (Under 2 only)

Fridays, 9am - 10am: Members Only

About the Zimmer Children's Museum

The **Zimmer Children's Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles.

The **Zimmer Children's Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>.

Contact

Arielle Sherman, Press Relations

Development & Communications Coordinator

323.761.8141

arielle@zimmermuseum.org

###