



September 1st, 2011

FOR IMMEDIATE RELEASE

Free Admission Days this Month at the Zimmer Children's Museum 9/11 Community Day and Rosh Hashanah Festival Free of Charge

Los Angeles, CA – Mark your calendars! The Zimmer Children's Museum will offer two free days in September:

9/11: Wishes for Our World

Sunday, September 11th, 2011

The Zimmer is a place for families across our city to gather and play together. Families will contribute to a communal art piece for the museum created from our collective dreams for a better world.

Free Museum Day/Rosh Hashanah Festival

Sunday, September 25th, 2011

The Zimmer Children's Museum will be celebrating National Free Museum Day on September 25th. Rosh Hashanah, the Jewish New Year, is also that week. So naturally, we're throwing a big party! Join us for a day of reflection and celebration as we welcome a new year with friends and families of the Zimmer! There will be activities for all our Zimmer families to learn from and share with one another.

The Zimmer will be open normal Sunday hours on these two days, from 12:30pm – 5:00pm.

About the Zimmer Children's Museum

The **Zimmer Children's Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles.

The **Zimmer Children's Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>.

Contact

Arielle Sherman, Development & Communications Coordinator

323.761.8141

arielle@zimmermuseum.org

###