



April 24<sup>th</sup>, 2012

## FOR IMMEDIATE RELEASE

Zimmer Children's Museum Presents show&tell: the art of pop culture  
Museum's 8<sup>th</sup> Annual Art Exhibit Fundraiser Features Burton Morris, Darryl Pottorf, Domingo Zapata

Los Angeles, CA – The Zimmer Children's Museum will present its **show&tell: the art of pop culture** exhibit, featuring artwork by 45 artists, from May 3 – June 8, 2012 in the Bell Family Gallery of the Jewish Federation.

This year's theme of pop culture will allow our artists to work with mass culture, advertising, products, comic books, ideas, and themes that reflect on pop (in the moment) or traditional objects that are associated with culture in general. Artists participating in the exhibit include: Burton Morris, street artist Robbie Conal, Allen Ginsberg, Darryl Pottorf, Michael Kalish, Hanoch Piven, and Domingo Zapata.

The opening reception is on Thursday, May 3<sup>rd</sup> from 6-9pm. New this year, the museum will also host a special fun-filled family opening, A Poppin' Party, on Sunday, May 6<sup>th</sup> from 2-4pm inspired by the theme of pop culture. We'll make pop art, snack on donut pops and popcorn, and rock out at our poppin' bubble wrap dance party!

Arrangements can be made for the press to view the exhibit and to set up an interview with the CEO of the Museum, Esther Netter. For more information about the exhibit and its artists, please visit:  
[www.zimmermuseum.org/showandtell.html](http://www.zimmermuseum.org/showandtell.html).

*All of the proceeds from the exhibit and sale go to support the Zimmer's arts education initiative youTHink (<http://www.youthink.org/>), which helps 3,500 students annually utilize the power of art to foster critical thinking about contemporary issues and empowers them to find and use their voices to take action for positive social change. youTHink's School Services provide art/education lessons in California's public schools, along with professional development opportunities for teachers. youTHink's Youth Services provide meaningful leadership and community involvement opportunities for middle and high school youth beyond the classroom.*

### About the Zimmer Children's Museum

The **Zimmer Children's Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles. The **Zimmer Children's Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>.

### Contact

Arielle Sherman, Press Relations  
Development & Communications Coordinator  
323.761.8141  
[arielle@zimmermuseum.org](mailto:arielle@zimmermuseum.org)

###