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FOR IMMEDIATE RELEASE



TICKETS AND SPONSORSHIPS NOW AVAILABLE FOR ZIMMERPALOOZA 2013: MAKER MANIA!

LOS ANGELES, CALIF. (December 12, 2012) – Tickets go on sale today for the Zimmer Children's Museum's largest family fundraiser of the year, Zimmerpalooza. The event will be held on Sunday, January 27, 2013 from 11am-2pm at the Zimmer Children's Museum. The theme this year is Maker Mania, where kids of all ages can design build, create and engineer projects of all kinds! With live music, great food, and, of course, tons of hands-on fun, Zimmerpalooza is one party your whole family will not want to miss!

Zimmerpalooza activities include: Costume Creation Station sponsored by UrbanSitter, "Sew Cute" animal pillow making sponsored by Zookies, LED electro-jewelry, Cardboard Cityscape, entertainment scheduled by Franklin Haynes Marionettes and Grammy-nominated Willie Aron live on stage, and party extras like face painting, glitter tattoos, hair braids, and so much more! Tickets for this sell-out event are \$75 per child and \$125 per adult. Family and corporate sponsorship packages begin at \$500.

Media sponsors for the event include the Hollywood Reporter, LA Parent, MomAngeles, and LA Mom Magazine.

Proceeds from Zimmerpalooza support the Zimmer's Family Access Program of the We All Play Initiative. At the Zimmer, we are in the business of making: making change, making a difference, making the world a better place. And the first step to this is making our unique museum experience available for every family – regardless of their ability to pay. As well as maintaining very reasonable admission and membership fees, each year, hundreds of low-income families are able to experience the programs of the Zimmer Children's Museum for free or at deeply discounted admission and membership rates through our Family Access Program. The Zimmer also offers blocks of family passes to partner agencies who serve children whose financial situations may be a barrier to visiting the museum.

For more information or to purchase tickets and sponsorships:
<http://www.zimmermuseum.org/zimmerpalooza.html>

About the Zimmer Children's Museum

The **Zimmer Children's Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles. The **Zimmer Children's Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>. ###